



Green Corner

We continue to pursue a responsible attitude to recycling within the print world as well as ensuring that our suppliers of media are registered members of the FSC - (Forestry Stewardship Council). We take our responsibilities seriously and need our customers to know that they can deal with a print supplier who is aware of the need to sustain the world around us. The FSC is founded on inclusive and shared responsibility for proactively managing and sustaining the environment on which we all depend. Through the 'Chain of Custody' the FSC ensure that everyone involved in the production of paper items works to protect and sustain the forests on which they depend for much of their raw material.

And it's not just about paper and print. We are determined to reduce the size of our carbon footprint, from recycling large format ink cartridges to making sure that PC's, laptops and all other non-required electrical items are switched off at night.



Recycled paper - quality without compromise

At last, a brilliant white 100% recycled large-format paper manufactured with no compromise on quality or performance. Hard to believe? If you think you know what to expect from recycled paper... think again!

'Evolve' is a range of papers made from 100% recovered waste paper, recycled into pulp and made into bright white paper for inkjet and PPC, (Plain Paper Copier) applications.

We have conducted trials with 75 customers over the last three months and the feedback has been unequivocal. This paper is not grainy, dull and grey but ultra-white. It gives outstanding sharpness and consistency, is super smooth and accredited with DIN6738, making it ideal for archiving purposes. The 'Evolve' range is dust-free and consistent and comes with many environmental benefits:

- 100% recycled - made in the UK
- using recovered fibres uses less energy than making paper from wood pulp
- contributes to diverting 180,000 tonnes of waste from UK landfills per annum
- water is re-used at every stage of the production process
- only biodegradable cleaners used, no chlorine used to whiten paper
- all water used is cleaned and oxygenated before returning to the River Swale

'Evolve' is available as an inkjet or PPC in 80 or 90gsm in a variety of lengths and widths. For more information on this fantastic range of recycled paper email perry.boxhall@reproprint.com or give him a ring on 01483 596 246.

Rely on Reproprint for Quality Second-User Equipment



- Full 12-month Warranty
- Full set of inks & sample media
- Re-furbished & Serviced to nearly-new standard
- Quality Assured by Reproprint Technical Engineers
- Installation & Service contracts available



2007 Preferred Partner

 Large Format Printing Specialist

Used needn't mean abused

Just because you're not the first owner of a piece of equipment doesn't mean you've settled for second best. True, brand new is brand new, but quality second user equipment can represent value for money and at Reproprint we back up every refurbished machine sale with a piece of mind charter that includes ...

- Re-furbished and serviced to nearly new standard
- Full 12 month warranty
- Full set of inks and sample media
- QA procedures carried out by Technical Engineers
- Installation and Service contracts available

For an up to date list of refurbished machines, go to reproprint.com/cad_graphics/workshop-offers. Alternatively, ring Oliver Gosden on 01483 596256.

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ePro Point

Wouldn't it be terrific if you could manage your marketing campaigns, protect your brand, save money, maximise profitability and order print - all from your desktop? Well, now you can!

Selection and procurement, let alone managing print buying is time consuming and costly but by utilising groundbreaking software we can now offer a solution to print buying which uses the internet for you to submit artwork, receive an immediate proof, confirm prices and order print - all from your desktop.

You can:

- Create print ready PDF's and cut 24 hours off the traditional process
- Manage your artwork online - view projects and build anarchrive through a password secure access area
- Make changes to text or images, in your artwork, at no extra charge



- View a proof in pdf format within seconds
- Place orders and get instant pricing
- Receive a print within 2-3 days in the UK
- Benefit from built in controls which makes the processes unbelievably simple
- Get telephone support from a real person if needs be.

For further information, contact your account manager or email alex.north@reproprint.com

Big improvement in digital Pantone® colour matching

Brand management is an important aspect of Marketing Control and has been since those famous cola manufacturers started, with very good reason, to jealously guard their logo brand - design, colour and usage - back in the 1930's.

Well, it's not just the multi-national company's who need to 'protect' their branding anymore, a growing number of SME's, (Small and Medium sized Enterprises), want to see their logostyles faithfully reproduced every time they are printed too.

At Reproprint we sympathise with that. We produce printed material for many high profile organisations in the south and reproduce their Pantone® colours faithfully on our HP Indigo Digital Colour 5000 presses. In short run terms, the inclusion of Pantone® matched colours represent value for money over similar material printed in our litho department. Our second HP Indigo Digital 5000 press uses

6 colours in the printing process and again, offers improved levels of Pantone® colour matching.

So please remember, we can install a Pantone® colour on our presses which is an 'exact' match of your requirement and thereby help maintain brand identity on short runs of digital colour print.

We have reproduced Pantone® 286 and Pantone® Cool Gray below. Both these colours figure highly in much of what we print - check them out.

If you would like to discuss short run Pantone® matched printing, just email Dan Bennett at daniel.bennett@reproprint.com or give him a ring on 01483 596241.



PANTONE 286



PANTONE Cool Grey



Digital Print Solutions

Website: www.reproprint.com
 Email: info@reproprint.com

reproprinter



Woking
01483 740483

Guildford
01483 564888

Portsmouth
023 9236 4900

Southampton
023 8063 7311

Another successful Open Day at Woking HQ



As well as ePro Point, visitors were interested in the quality and speed of production from our Indigo 5000 Digital Presses. These machines are capable of offering on-demand colour printing of a high quality realistically priced. Dan Bennett, sales director claims, **"Our Indigo 5000 Presses provide us with the sort of quality, on both colour and monochrome jobs, that is comparable with the quality from our litho department."**

Visitors were also keen to see our new showroom and watch demonstrations of the Z and T series large format machines from HP. The Z3100 is an award-winning machine aimed at the photographic market and when loaded with specialist media turns out true photographic quality prints. More information about the Z and T Series machines is on our website. However, if you want a one to one demonstration of either of these machines in our Woking showroom, just ring Sue Steere on **01483 596203**.

For two days in July we opened our doors and played host to more than one hundred customers who had come to see the latest large format machines from HP, our two new Indigo 5000 Colour Digital Presses or attend one of the seminars explaining the future of digital printing via 'ePro Point'.

What is 'ePro Point'? Well, by utilising groundbreaking software we can offer a solution to print buying which uses the Internet to let businesses submit artwork, receive an immediate proof, confirm prices and order print - all from the desktop.

Alex North of Reproprint says, **"ePro Point harnesses our years of experience in professional digital print with the power of the Internet resulting in a solution that allows our customers to proof and purchase their printed catalogues, brochures, point-of-sales items and variable data direct mail campaigns, in just a few minutes - from anywhere in the world. One customer proofed and placed his order from a beach in Australia and then phoned us to rub it in!!!"** To learn more, read the article about ePro Point in this issue.



New Showroom Opens at Woking Branch



We invested much time and money in our showroom so that customers could consider the best features and benefits of large format colour printers, scanners and plan printers in a relaxed atmosphere. **"You wouldn't buy a brand new Mercedes from a down at heel dealer with a tired looking showroom and it's the same with us."** So says Oliver Gosden our Equipment and Machine Sales Manager. **"The layout, tidiness and operation of our showroom goes some way in reflecting the quality and back up of the sales and service we offer. And no, that doesn't mean well equipped showroom equals top prices. We operate in a very competitive market place and our pricing policy has to be as effective as our showroom is efficient."**



Used our website ordering facility yet?



In line with most company's in this and other markets, we want to increase the numbers of online customers. The procedure to order online couldn't be simpler and online orders are despatched the same day, (conditions apply). We use our own fleet of delivery vehicles and drivers and our transport manager tells us that, **"...more than 96% of deliveries effected by our own fleet are delivered either the same day or first thing the following morning. Ordering on line compliments this level of efficiency and we recommend it to everyone."**



To become one of our online customers, either click on the link on our home page at **www.reproprint.com** or ring **01483 596 281**.



Supply your details and password and that's it - a new online customer just six clicks away from placing your first order. What's more, if you place the greatest number of orders, (quantity, not value), during October will win a bumper box of fireworks and the customer placing the greatest number of orders during November will win a quality family Christmas Hamper. So, no excuses - get 'clicking'.

web: www.reproprint.com email: info@reproprint.com